

# MOTION

## AREA78

### ALCOHOLICS ANONYMOUS

**PROCEDURE:** Complete the form – including History or Background information available and submit to the Area Chair at an Area Committee Meeting or Assembly – or scan and email to the Area 78 Chair.

#### **MOTION NUMBER 1**

**DATE:** 2021-9-18

**SUBMITTED BY:** Mara N.

**2<sup>nd</sup> BY:** Jeff B.

**POSITION:** Area 78 E-Services Chair

**POSITION:** Area 78 Group Records & Registration Chair

**MOTION:** To formally adopt and replace the existing Area 78 logo with the new Area 78 icon currently being used on the Area 78 website. Please see the two samples below.



Existing Area 78 Logo



Area 78 Website Insignia

**HISTORY OR CURRENT PRACTICE:** In September 2013 during the Panel 64 rotation a motion was made to standardize the Area 78 logo. It was here that the current logo shown on the left was formally adopted by Area 78. Area 78 includes more than just Alberta and the region formally known as the Northern Territories. It also includes the Western half of Nunavut, the South Eastern portion of B.C., the North East portion of B.C. as well as the Saskatchewan side of Lloydminster, all the way to Maidstone Saskatchewan. The icon being used on the Area 78 website is proposed as a new logo for our Area as it was designed during the process of building the new website, as the Area 78 site has always used a web friendly graphic and we wanted to create an icon that matched the theme of the new site for use on Assembly posters and Area 78 announcements. The rationale behind this icon is as follows: we proposed keeping with the tradition of emphasizing the AA logo, as well as adding the three legacies to highlight its importance. Representation of our Area was featured through simply having the number 78. We wanted to address how to be inclusive of all parts of our area. As we encompass many different provinces, we decided that a map of our area would be the solution to this problem, most recently brought up in a motion at the 2019 assembly. We believe this modern graphic represents AA and our Area well and would like to adopt it as an updated official logo for members of the Area to use as they see fit, promoting continuity and unity when representing our Area in communication.

**COMMENTS/DISCUSSION:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**AMENDMENT:** \_\_\_\_\_  
\_\_\_\_\_

**CARRIED** \_\_\_\_\_ **DEFEATED** \_\_\_\_\_ **TABLED** \_\_\_\_\_ **WITHDRAWN** \_\_\_\_\_ **REFERRED** \_\_\_\_\_

**FOR** \_\_\_\_\_ **AGAINST** \_\_\_\_\_